



Northeastern University

Campus Launch Director, Miami

EXECUTIVE SUMMARY

Northeastern University seeks an established, influential, and prominent figure in Miami-Dade County to serve as the Campus Launch Director and lead the formation of an industry-integrated regional campus in response to Miami's growing technology movement and thriving entrepreneurial ecosystem. This is an exciting opportunity to join a world-class research institution that is well-positioned to meet the ambitions of the City of Miami—a major cultural, corporate, and economic hub—as it invests in and elevates technology to spark positive change in the region and establishes itself as a destination for top-tier talent.

Reimagining education to meet industry demand for skilled professionals, Northeastern's new campus will provide targeted degree and certification programs and research solutions that are uniquely aligned with the growth, economic development, and talent needs of the City of Miami. The Campus Launch Director will serve as the University's chief liaison and representative in all matters related to Northeastern's establishment of a campus in the City.

As more entrepreneurs and investors relocate from traditional tech hubs to emerging startup ecosystems, Miami—with its tropical climate, diverse population and lack of state income tax—has suddenly become a tech hot spot. – Crunchbase News

The Campus Launch Director will be responsible for translating Northeastern's mission objectives around lifelong learning, experiential education, and use-inspired research to develop a strategy contextualized to the realities and opportunities of Miami; raising awareness of and promoting Northeastern's unique brand with civic, industry, and academic leaders; working directly with industry executives to uncover the educational needs of their workforce and ensuring the dialogue is inspiring innovation for both parties.

Desired outcomes will include laying the foundation for the subsequent launch of robust academic programs; establishing relationships with employers to power Northeastern's experiential and research initiatives; creating linkages with other Miami higher educational entities that lead to enrollments in Northeastern's Miami-based programs; and engaging local officials at the municipal, county, and state levels for counsel and to obtain required licenses/approvals for Northeastern to operate in Florida and in Miami.

Reporting into the Senior Vice Chancellor who oversees Northeastern's network of campuses throughout the US, UK and Canada, the Campus Launch Director will be supported by a central team in Boston that will provide all necessary support.

LEADERSHIP PROFILE

The ideal candidate will be an entrepreneurial and strategic thinker with an aptitude for business development and excellent financial, facility, and operational management experience. This individual will be comfortable with and excited by ambiguity as an element of opportunity in a start-up venture, with the gravitas to represent and build a strong, innovative platform for the University in the City of Miami.

We expect the Campus Launch Director to have at least seven to ten years of relevant leadership experience, including entrepreneurial passion, acumen, and accomplishment. A natural dealmaker and business builder, the Campus Launch Director will bring the ability to interact and maintain strong relationships with multiple stakeholders; be inspired by work in a complex and continuously evolving environment; and an ability to connect disparate information and trends to identify new areas for opportunity. A substantial record of building successful ventures, particularly in the technology, healthcare, or finance industries, is strongly preferred. A relevant undergraduate degree or equivalent experience will be required. Bilingual or multilingual skills are welcome.

Additional hallmarks of the ideal candidate are of someone who is:

- broadly respected by major City of Miami constituencies, including industry and government, and the surrounding Miami-Dade municipalities.
- knowledgeable about Miami economic development initiatives and well-connected to key organizations and individuals in that sphere.
- appreciative of the multilingual, multi-cultural ecosystem in Miami, with the cultural agility to work within and across diverse groups in support of an equitable and inclusive community.
- passionate about Miami and the role of education in advancing opportunities for the City, its current and future residents.
- discreet and efficient in the advancement of Northeastern's interests and priorities.
- comfortable working collaboratively and responsively with Northeastern's Boston-based team.

A wide variety of professional experiences may be strong preparation for the Campus Launch Director role including those gained in the private sector, corporate social responsibility, associations and affinity groups, nonprofits focused on workforce/economic development, or government, and/or by leading public private partnerships and initiatives.

ABOUT NORTHEASTERN UNIVERSITY

Led by **President Joseph Aoun**, Northeastern University is a global, experiential, research university built on a tradition of engagement with the world, creating a distinctive approach to education and research. The university's global network of campuses includes the Boston flagship campus, which offers a comprehensive range of undergraduate and graduate programs leading to degrees through the doctorate in nine colleges and schools, as well as graduate campuses in Charlotte, Virginia, Portland (Maine), San Francisco, Silicon Valley, Seattle, Toronto, Vancouver, and London.

Northeastern recently completed a **merger with Mills College**, which brings Mills' distinctive mission focused on access, equity, social justice, and women's leadership into Northeastern's

global network. In addition to Mills College at Northeastern University, the merger will establish the Mills Institute, dedicated to advancing women's leadership and to empowering BIPOC and first-generation students.

Classified as a top-tier research institution and listed at #49 according to the U.S. News & World Report 2022 Best National Universities Rankings and one of the top universities for international students, Northeastern has elevated itself to a powerhouse on par with the nation's elite research colleges and universities. These achievements build upon Northeastern's unprecedented momentum, which includes continued investments in research and faculty recruitment, record-high student applications, and momentous fundraising success.

The Northeastern community continues to thrive during unprecedented and challenging market conditions and has shown tremendous dexterity and resilience during the current pandemic. Quickly transitioning to remote learning and recognized in the media as a forerunner in safely welcoming back students for in-person learning through advanced planning and continuous testing, the institution continues to educate its students and advance the frontiers of knowledge through its research.

Strategic Plan: See the future in [Beyond 2025](#), which presents a unique vision of the future of education rooted in experience, emphasizing impact in the world through education and research, and promoting deeply held values at the heart of Northeastern's mission.

APPLICATION INFORMATION

Please submit your resume and cover letter to miami@pearlstreetcollective.com. Adele Mezher and Maeve Clifford, Managing Partners at [Pearl Street Collective](#), a national women-owned search firm committed to serving as allies and uplifting all voices, are leading the search.

Northeastern University is an equal opportunity employer seeking to recruit and support a broadly diverse community of faculty and staff. Northeastern values and celebrates diversity in all its forms and strives to foster an inclusive culture built on respect that affirms inter-group relations and builds cohesion.

All qualified applicants are encouraged to apply and will receive consideration for employment without regard to race, religion, color, national origin, age, sex, sexual orientation, disability status, or any other characteristic protected by applicable law.

To learn more about Northeastern University's commitment and support of diversity and inclusion, please see www.northeastern.edu/diversity.